

revision world

Online and Email Advertising Spec Sheet

revision science

revision maths

revision videos

Advertising Formats

MASTHEAD 970X250

LEADERBOARD 728X90

MPU
300X250

We accept Google Ad Manager codes
Or GIF, JPEG and PNG files
Maximum file size 100kb recommended



Tenancy Banner



TENANCY BANNER 900X200

The Tenancy Banner is a responsive unit that appears at the bottom of every page of the site. We accept GIF, JPEG or PNG Files.



Email Specifications

We build emails at no extra cost. All we need are the following:

Subject line and preview line

Header Banner (recommended 600x150)

Text – no more than 300 words

Other images if required (GIF, JPEG or PNG files)

Call to action click through URLs (3 recommended)

We will always send our clients a draft of the email for approval.

